

# We Simplify the Internet

## PPC & Directory Pricing Sheet!

### What we do...

- Construct a keyword strategy to enhance your business rankings on the search engines
- Design an optimized campaign suited to display your products or services throughout the search engines
- Target potential customers in a specific geographical territory when searching for your products or services
- Deliver monthly results to showcase the success rate of each campaign
- Create and optimize online directories in efforts to enhance your business rankings on the search engines

### Pricing...

Service:	Price Range:
Run PPC Campaign-Set up	\$399/per landing page
Maintenance Fee-	\$249/per month
Basic SEO & SEM- *includes optimizing 5 online directories each month	\$499/per month

**\*\*CLIENT MUST MAINTAIN THEIR DOMAIN NAME**